



hfma
healthcare
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association

The BOTTOMLINE

July 2009

Oklahoma Chapter

President's Letter

I am really excited to begin my year as President of our Oklahoma chapter of HFMA. We have a great chapter because our past presidents and officers have worked hard to continuously strive to improve our chapter. We are benefiting from their hard work and great ideas. I plan, during my year as President, to continue to work toward the goals they have established for quality education programs, increased certification of our members, and growth in our membership.

If I were to have a theme for my year as President, it would be "Get Involved". As with most of our past Presidents, I started volunteering because someone asked me if I would like to get more involved. I started with being a member of our Social Committee, which was a lot of fun. I continued my involvement, first as a Board member, then as an officer. I have found that the benefits you get from volunteering in our chapter greatly increase the value of your HFMA membership. Through my involvement, I have made some great contacts in the healthcare industry that I can call with questions as the need arises. I have enhanced my leadership skills, become more comfortable speaking in front of groups, and developed skills to help me work better in a team environment. I have also made some really great friends! At the mini Leadership Training Conference we held May 29, the group of volunteers attending came up with some really great ideas for the upcoming year. If you did not attend, you missed a great opportunity to get involved in our chapter. You also missed a lot of fun! Our next mini Leadership Training Conference (LTC) will be held in November during the Oklahoma Hospital Association annual meeting. I encourage you to make plans now to attend. I challenge each of you this year to get more involved. If you would like to volunteer, but don't know where to start, talk to me or one of the officers in the chapter. Here are a few suggestions:

- Join a committee.
- Write an article for the newsletter.
- Attend the November mini LTC.
- Get certified.
- Share your experience by making a presentation

We have some great members who have stepped up to volunteer. What we really need to make our chapter great is **You!**

I encourage you to attend our summer meeting July 30th and 31st at the Renaissance Hotel in Tulsa. We have some outstanding educational topics lined up for you, great networking opportunities, and a lot of fun!

See you in Tulsa!

Amy



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Oklahoma Chapter

Reversing the Trend of Bad Debt

Revenue Cycle Management and Hospital Financiers Must Confront This Trend Together in Order to Reap its Rewards.

By Bruce Nelson, Vice President of Sales & Marketing, SearchAmerica

Yes, bad debt is on the rise everywhere including hospitals. However, you still have the power to decide how to react to this trend. At a high-level, there are two strategies:

- A. Wait to see if international healthcare will be adopted by the United States; or
- B. Take action to streamline and improve the processes that impact your hospital's bad debt.

Most of us would opt to control our destiny, and adopt strategy B. After all, with industry analysts such as Lehman Brothers reporting that bad debt expenses for hospitals could reach as much as 17%, now is not a good time to sit back and wait.

Unfortunately, there is a stalemate.

Executive Leadership; Limited Purse

In recent years, the direction from many hospital board rooms on how to minimize bad debt was to add more visibility and high-level attention to the revenue cycle side of the organization.

A new position, the Vice President or Director of Revenue Cycle, was created. This executive was tasked with improving the hospital's bottom line by implementing changes and minimizing bad debt by improving collections and patient payment communications, and streamlining its charity care programs – but given a meager budget to do so until s/he demonstrated savings. Unfortunately, changes cannot be achieved with a budget to purchase new systems, enlist alternative collection agencies, train internal staff and more.

When these Vice Presidents approached the board to secure the actual amount of funds necessary to launch the needed changes, the response was most often, *'show us the savings first, and then we'll invest in the plan.'* However, without sufficient budget, significant savings couldn't be demonstrated.

Unfortunately, this game of what comes first – savings or budget – has kept many hospitals at an impasse and prevented them from achieving the cost savings they all desired.

Breaking the Impasse

As bad debt increases, the cost of doing nothing is high and getting higher. Instead progressive hospitals are breaking this cycle and wisely invest in automating processes that will provide payback in **6-12 months**.

The following are two strategies that deliver rapid return-on-investment (ROI) and can cut bad debt by 50% or more:

Strategy #1: All Bad Debt Isn't Bad Debt

Too often accounts that are tagged as bad debt should never have been in the hospital's billing system in the first place. Often 25-50% of bad debt accounts qualify for government programs, such as Medicaid, or the hospital's charity care program but were not screened properly at registration.

This misclassification can cost hospital hundreds of thousands of dollars, if not millions, over time. Not only do they negatively impact a hospital's financial health, they also incur collection costs on accounts with little or no chance of payment. This is simply throwing good money away.

By using an automated screening system, hospitals can easily verify whether or not a patient's income and demographics qualifies them for government programs or charity. If done consistently with every patient and at the point of registration, a hospital should never expend resources to collect from these accounts. Instead, those resources can be used to improve collections on the remaining accounts that are collectable.

By removing qualifying charity and government aid accounts from bad debt, a hospital has a healthier balance sheet. By reclassifying bad debt using an automated system to screen for charity accounts, many hospitals can shift 1.7% or more of bad debt to charity by enrolling all qualified patients in their charity care program.

Real-Life Example – Novant Health:

Since automating its screening process, Novant has more than tripled its number of charity cases and experienced a 50% decline in bad debt. For accounts sent out to collections, there is also a greater expectancy for payment as we have validated all contact information and provided the initial income screening for determining the patient's ability to pay.

Strategy 2: Validate Each Patient's Identity & Address

Identity theft is on the rise, especially in healthcare as patients are paying more and more of their hospital expenses. In 2007, Good Morning America did a feature on the apprehension of a Texas ring of individuals who had used false identities to secure hundreds of thousands of dollars of healthcare services from local hospitals. Unfortunately, this case isn't unique.

Every patient entering the hospital must have their identity validated by a third-party service, regardless of their appearance or paperwork. By doing so the hospital can further repel fraud, remain unbiased in their operations, and validate the address to be used for billing purposes.

In 2007, we saw several hospitals use simple identity and address verification to reduce their returned mail by 50% or more. The financial gains were significant and also resulted in lower aging of accounts.

Real-Life Example – Mercy Hospital & Medical Center:

As an urban healthcare provider, Mercy's self-pay patient community is significant. Despite a recent push to have every patient present a valid ID, many patients arrive without proper identification. Mercy knew that with accurate demographics, they could

eliminate some of their bad debt that resulted from inaccurate information.

Using a third-party solution, Mercy is able to validate the identity of their self-pay patients by making sure that a patient's date of birth (DOB), Social Security Number (SSN) and the patient's name match. Registrars are able to immediately confirm or correct this patient information within seconds using accurate demographic data.

An increase in accurate patient demographics has led to a reduction in return mail and increased patient satisfaction at Mercy.

Positioned for Greater Tangible Results

Revenue cycle executives and board members are often surprised by the savings their organizations can reap in a short period of time, with some investment in the above strategies. After reclassifying bad debt, and uncovering those accounts that should be allocated to a government aid or the charity care program, they reduce bad debt AND:

- Reduce processing time per charity account by automating the identification and enrollment process.
- Improve collection rates as charity accounts are no longer included.
- Produce more compliant IRS filings (e.g., 501(C)3) to prevent audits.
- Deliver better revenue cycle metrics and ratios:
 - o Lower bad debt as a % of revenue
 - o % of charity accounts may rise or remain stable, but all charity accounts are assured to fit defined criteria
 - o Reduced aging or days in Accounts Receivable, as accounts are moved to charity at the beginning of the process and never reach collections

As bad debt rises, the reasons for inaction, and the current stalemates, need to be resolved. This trend is being reversed by hundreds of hospitals across the United States, who have chosen to change instead of wait for change.



Fall Conference 2008



HFMA-Oklahoma Chapter Save The Dates 2009-2010

July 30-31, 2009 – Summer Conference – Tulsa

September 18, 2009 – OSCP Joint Conference – OKC

November 11-13, 2009 – OHA Convention & Trade Show – OKC

November 15-17, 2009 – Region 9 Conference – New Orleans

January 28-29, 2010 – Winter Program – Tulsa

Oklahoma Healthcare Financial Management Association

Summer Meeting July 30th & 31st, 2009

Tulsa Renaissance Hotel

6808 South 107th East Avenue

Tulsa, OK 74133

(918) 307-2600 or (800) 264-0165

Thursday, July 30th

7:15 – 8:15 a.m. **Registration & Continental Breakfast**

8:15 – 8:30 a.m. **Welcome, Opening Remarks and Current Chapter Business**

8:30 – 10:00 a.m. **Securing the Bottom Line in a Challenging Economy...Conducting Effective Follow-up and Eliminating Denials**

Tamie Osburn, CHFP, Client Service Executive and Education Services Coordinator, Gustafson + Associates, Inc.

In this fast paced session, revenue cycle leaders will learn how to develop a proactive approach for collaborating with payers and enhancing their internal approaches to remove claim payment barriers and secure prompt and accurate reimbursement. They will discover the power of developing and using effective account dispositions to focus operational quality initiatives that eliminate costly rework and unnecessary patient inconvenience and dissatisfaction. This session will also provide strategies, supplemental examples and tools to identify and resolve the root causes of payer delayed, reduced or denied payments.

10:00 – 10:15 a.m. **Networking Break**

10:15 – 12:00 p.m. **HCAHPS – Current and Future Impacts for your Hospital**

Jodie Cunningham, Manager, Public Reporting, Press Ganey Associates

Will your hospital lose money due to your patient satisfaction results? During this session we will review the HCAHPS survey, factors that could put your hospital at risk, and current plans to tie reimbursement to your performance. You will also learn what services lines will be impacted next.

12:00 – 1:00 p.m. **Lunch and Networking**

1:00 – 3:00 p.m. **Weathering the Economic Storm**

Christy Dempsey, RN, MBA, CNOR, SVP for Clinical Operations, Patient Flow Press Ganey

In today's economy, hospitals have to make tough choices regarding their infrastructure, technology, and staff. Any of these decisions have far reaching impact on the organization and its future. It is no longer possible to make these decisions based on the anecdotal information that has driven hospital decisions for time immemorial. These decisions must be based on rigorous data analysis and a transparent, collaborative culture. We all know this to be true but how do we get there? Proven strategies that maximize value creation by enhancing revenue and reducing expenses will be discussed that you can employ in your organization.

3:00 – 3:15 p.m. **Networking Break**

Thursday, July 30th – Breakout Sessions

3:15 – 5:00 p.m. **Track I – Finance**
Technical Discussion on Recent Accounting Standards
Kevin Gore, FHFMA, CPA, Partner, BKD, LLP and Tim Adler, CPA, Senior Manager, BKD, LLP

Track II – PAFS
Business Office Director Panel Discussion

Various Business Office Directors from across the state discuss current trends in areas such as RAC Readiness, Red Flag Alerts and Upfront Collections.

8:00 – 11:00 p.m. **Evening Social – Disco Fever!! Please join us for an evening social full of music, dancing, drinks and friends.**

Friday, July 31st

7:30 – 8:00 a.m. **Registration & Continental Breakfast**

8:00 – 10:00 a.m. **Revenue Cycle Key Performance Indicators (KPIs) – Performance is Reality**

David Hammer, MBA, MHS, Vice President, Revenue Cycle Solutions, McKesson Provider Technologies

Trying to make the revenue cycle as effective and efficient as possible is an ongoing dilemma for any financial manager. Managers must be able to develop plans to both improve performance and reduce costs. Many health care organizations consistently review only three revenue cycle measurements: gross receivables, A/R days, and cash. This presentation will illustrate Key Performance Indicators (KPIs) that participants can use to obtain a complete picture of revenue cycle performance. Participants will learn how to define, measure, and interpret revenue cycle (KPIs) that go beyond receivables, cash, and A/R days. Additionally, they will engage in hands-on exercises with immediate relevance to their daily work lives.

10:00 – 10:15 a.m. **Networking Break**

10:15-12:00 p.m. **Legal Ethics Update**

Karen Rieger, Director and Cori Loomis, Advisory Director, Crowe & Dunlevy. Karen Rieger is recognized by her clients and peers throughout Oklahoma as an authority on healthcare legal issues. She joined Crowe & Dunlevy in 1981, and today, as a shareholder and director, serves as the Chair of the Firm's Healthcare Practice Group. Cori Loomis is an advisory director in the Business Department and a member of the Firm's Healthcare and Labor and Employment practice groups.

Sarbanes Oxley and IRS positions regarding Board independence, conflicts of interest issues for public trusts and tax-exempt entities, and key compliance issues and policies
(This session will meet the CPA CPE requirement for ethics hours.)

Continuing Education credits are available for these programs

If you have any questions or need additional information, please contact Erin Suess at (918) 477-5118 or via e-mail at esuess@oksurg.com.

Oklahoma Healthcare Financial Management Association

Summer Meeting July 30 -31, 2009

Tulsa Renaissance Hotel

1. Name: _____ HFMA# _____

Employer: _____ Title: _____

Address: _____

City, State & Zip: _____

Email: _____ Phone: _____

I plan to attend: (Circle One) *Finance Forum* *PFS Forum*

I plan to attend the Thursday evening social: (Circle One) *Yes* *No*

Additional registrants from same facility:

2. Name: _____ HFMA# _____

Title: _____ Email: _____

I plan to attend: (Circle One) *Finance Forum* *PFS Forum*

I plan to attend the Thursday evening social: (Circle One) *Yes* *No*

3. Name: _____ HFMA# _____

Title: _____ Email: _____

I plan to attend: (Circle One) *Finance Forum* *PFS Forum*

I plan to attend the Thursday evening social: (Circle One) *Yes* *No*

	<u>HFMA Member</u>	<u>Non-Member</u>
	(Please indicate fee for each registrant)	
Early Bird - Full Conference <i>(Must register by July 17, 2009; Payment must be received by July 24, 2009)</i>	\$165.00	\$225.00
Full Conference after July 17	\$185.00	\$250.00
One Day Only ~ Thursday or Friday (Circle One)	\$135.00	\$175.00

Total Amount Due: _____

Payment Information:

- If 3 or more register from 1 facility **on the same form**, you may discount the total amount due by \$50. **(Sorry this cannot be done online.)**
- Cancellation notice must be received by July 24 or full conference fee is due.
- Checks should be made payable to OHFMA & mailed to address below.
- You may register online with your credit card at:
<http://www.hfma.org/site/emeetreg/main/MtgInfo.cfm?mtgcode=0938OK3>

Hotel Information: Rooms are available at the Tulsa Renaissance Hotel for \$115 per night until **July 20, 2009**. Call the hotel at 1-800-264-0165 and ask for the OHFMA rate.

Return your registration form and checks to:

Shelly Bush
Oklahoma Hospital Association, 4000 N Lincoln Blvd, Oklahoma City, OK 73105-5207
Phone: (405) 427-9537, Fax: (405) 424-4507, Email: bush@okoha.com





Disco Fever!!

Please join us for an evening social full of music, dancing, drinks and friends.



The Oklahoma chapter of HFMA has been asked to jointly sponsor the upcoming OSCP conference on September 18, 2009. The OSCP conference will feature two breakout sessions dedicated to health care topics. Jeanne Scott, who is a frequent and highly regarded speaker at numerous OHFMA programs over the years, is scheduled to fill both sessions. Below is the agenda for this great conference.

2009 Fall Industry Conference Clarion Conference Center – September 18, 2009

General Session

8:00 a.m. – 9:40 a.m.

The Stimulus Act

Roger Beverage, President & CEO, Oklahoma Bankers Association and/or Keith Hazelton Sr. Vice President/Director of Economic Research, Oklahoma Bankers Association

9:40 a.m. – 10:00 a.m.

Break/Visit with Exhibitors

General Session

10:00 a.m. – 11:15 a.m.

International Accounting Standards

David Morris, CPA (Recommended by AICPA - expert in IFRS)
Morris Consulting, New York, NY

11:15 a.m. – 12:00 p.m.

Lunch

Concurrent Sessions

12:00 p.m. – 1:15 p.m.

The Changing Climate of Employee Screening – How to Protect You and Your Company in These Uncertain Times

Julie Hakman

Ad Valorem Tax Issues for the Oil & Gas Industry

Daron Fredrickson

Senior Supervisor of Ad Valorem Tax at Chesapeake Energy Corporation

Healthcare topic

Jeanne Schulte Scott, JD, a nurse and an attorney, has been one of the nation's leading healthcare lobbyists for more than 30 years. Formerly, Scott was the director of government relations for NDCHealth, one of the nation's leading health information companies, the Washington, D.C., office director and chief lobbyist for the Catholic Health Association and a former assistant attorney general for the State of Michigan. Scott also served during the first Reagan Administration as counsel to the Health Care Financing Administration. Scott is the author of numerous articles and publications, including a monthly column ("FYI") in the Journal of the Healthcare Financial Management Association.

1:15 p.m. – 1:30 p.m.

Refreshment Break/Visit with Exhibitors

Concurrent Sessions

1:30 p.m. – 2:45 p.m.

HR Updater/Downsizing

Jill Hudson

Federal Income Tax Issues for the Oil & Gas Industry

Mark Whitman, CPA, Ernst & Young, LLP

Healthcare topic

Jeanne Scott

2:45 p.m. – 3:00 p.m.

Refreshment Break/Visit with Exhibitors

Concurrent Sessions

3:00 p.m. – 4:15 p.m.

Green Accounting - Credit and Deductions

David Greenwell

Severance and Sales Tax Issues for the Oil & Gas Industry

Trebor B. Nall, CPA, Manager of State and Local Taxes at Chesapeake Energy Corporation

Healthcare topic

Jeanne Scott

4:15 p.m.

Adjourn



- ✓ Increase your value to your organization and set yourself apart from others.
- ✓ Demonstrate your commitment to professional development and lifelong learning.
- ✓ Take that extra step to validate your specialized healthcare finance knowledge and skills.
- ✓ Begin your journey today to earn the CHFP designation.

Congratulations to the following Oklahoma Chapter member who recently passed a certification exam:

Shasta Manual – St. Anthony Hospital – Finance & Accounting

Congratulations to our chapter's new Certified Healthcare Financial Professional (CHFP):

Phillip Barnoski – Southwestern Regional Medical Center



Congratulations to Phillip Barnoski for achieving the highest score for all members taking the Physician Practice Management exam. Phillip was recognized at ANI for this outstanding achievement. Also, HFMA paid for him to attend ANI!!!! Another great reason to take a certification exam – if you achieve the highest score you might receive a free trip to ANI.

Congratulations to our chapter's new Fellow in Healthcare Financial Management (FHFMA):

Erin Suess – Oklahoma Surgical Hospital

We had a good year in 2009 for certification. 10 exams were taken and 7 exams passed. And we look forward to a better year for 2010 with more members taking exams and successfully passing them. For more information about the HFMA certification program or to check-out one of the study guides, please contact:

Linda J. Short
 Certification Committee Chairperson
 Phone: 405-936-5876
 Email: Linda.Short@Mercy.net

YOU CAN BECOME A CHFP – START TODAY!

HFMA Founders' Awards

Do you know what the Founders' Merit Award Program is?

Did you know that members earn points for certain volunteer activities they participate in each fiscal year? Do you know how many founders' points you currently have?

The Healthcare Financial Management Association (HFMA) recognizes that its strength lies in volunteers, who contribute their time, ideas, and energy to serve the healthcare industry, their profession, and one another. Established in 1960, the Founders Merit Award Series acknowledges the contributions made by HFMA members. These awards are part of the merit-rating plan in which specific activities are assigned a range of point values.

Awards

The William G. Follmer Bronze Award-awarded after an individual has earned 25 member points.

The Robert H. Reeves Silver Award-awarded to an individual who has earned 50 total member points.

Frederick T. Muncie Gold Award-is presented to a member who has earned a total of 75 member points.

The Founders Medal of Honor was added in 1986 and is conferred by nomination of the Chapter Board of Directors. This prestigious award recognizes an individual who has been actively involved in HFMA for at least three years after earning the Muncie Gold Award, has provided significant service at the chapter, regional and/or national level in at least two of those years and remains a member in good standing.

Award Recipients-Oklahoma Chapter

Bronze Awards

Robert Langland

Amy Marsh, CHFP, CPA

Angel Hill

Gold Awards

Jerry Mitcham, FHFMA, CPA

Richard Kelly

Barbara Attebery, CHFP

Connie Proctor, CHFP

Tamie Osborn, CHFP

In addition, Barbara Attebery was awarded the Volunteer of the Year Award!!

Points are accumulated for June 1-May 31 of the HFMA fiscal year. After August 1, points are totaled and an award list is generated for each chapter. Awards are presented to individuals by the chapter.

How Can a Member Earn Points?

- Volunteer in a chapter or national committee
- Write an article
- Participate as an event volunteer
- Mentor a new member
- Proctor a certification exam
- Speak at an event or participate on a panel

How to Locate Your Founders Points on the HFMA National Website

- Go to HFMA web site: www.hfma.org
- Click on: Membership then Manage My Account
- Login with your HFMA username and password
- A screen will appear with the following text: "Your personal information is being accessed. This may take a moment. Please wait"
- Click on Founders Points under Additional Tools on the left hand side under where your name and ID are listed. A listing of your points will come up on the screen.



The Oklahoma Chapter of HFMA has been recognized for two Chapter Awards. We won a Bronze award in Education and a Bronze award in Member Retention and Growth.

Congratulations to our Chapter!!!

Welcome New Members

Joyce George	St. John Medical Center
Dean Herzog	Integrus Health
Linda Allison	Hillcrest Healthcare System
Sheryl Michalski	OSU Medical Center
Richard McBryde	Great Plains Regional Medical Center
John Keller	Medical Consultants, Inc.
Connie Warnat	Berlin Wheeler, Inc.
Lillie McMahan	Alvarez & Marsal Business Consulting
Dana Spring	Mercy Health Center
Dennis Hooper	Mercy Health Center
Robert Duncan	Bank of Oklahoma
Leann Darst	Watonga Municipal Hospital
Steven Ewing	Deaconess Hospital
Jeremy Walker	Deaconess Hospital
Vanessa Kochevar	St. Mary's Medical Center
William Giles	Atoka Memorial Hospital
Tonja Weaver	Ardent Healthcare
Gerad Gibson	Mires Consulting Group
Luwana Ledbetter	Oklahoma University Medical Center
Renee Burkhardt	Chickasaw Nation Health System
Heather Nichol	BKD, LLP
Anecia Lancaster	BKD, LLP
Jaconna Tiller	Integrus Baptist Medical Center
Christopher Brown	Seminole Medical Center
Kathleen Harris	Relayhealth
Jacquelyn Swanston	Managed Care Consulting
Joy Franco	BKD, LLP
Cyndi Lepley	St. Johns Health System
Dollie Sherrill	Oklahoma Heart Hospital
Lavina Briggs-Barker	Integrus Grove General Hospital
Teresa Bailey	Oklahoma Heart Hospital
Kelly Nelson	Physician Practice Management
Paige Treston	Southcrest Hospital
Keely Janson	BKD, LLP

Corporate Sponsors

Platinum Level

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Gold Level

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Bronze Level

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817-773-4334
sam.boleman.@nrs.us

Many, Many Thanks to our corporate sponsors. We couldn't do it without you!!

We also wish all our outgoing officers and committee chairs our thanks and gratitude for all the things you did during the last year. Our organization is stronger because of you.



Karen Reynolds, Outgoing President & Amy Marsh, New President



Committee Sign up for 2009-2010 Chapter Year

As Amy Marsh, our Chapter President, mentioned in her letter, making connections is a valuable asset that your HFMA membership gives to you. One way you can make new connections is by joining one of our Oklahoma HFMA Chapter Committees. In order for our chapter to continue to make a strong investment in our programs, social events, and professional development events, we need your help. Please review the chapter committees listed below and mark the one or ones you feel most interested in joining. Then return the information to me, and I will forward it to the committee chair.

Please feel free to call or email me with any questions you may have at cwilliams@bkd.com or by phone 918-584-2900.

Sincerely,
Carley Williams, Vice President and Newsletter Chair

Audit Committee

The Audit Committee annually reviews the financial transactions of the Chapter. The Audit Committee is responsible for the chapter's financial review and reports to the Board of Directors.

Certification Committee

The objective of the Certification Committee is to promote the chapter members to pursue HFMA Certification. The committee assists with arranging proctors for certification exams.

Corporate Sponsorship

The Corporate Sponsorship Committee balances the need for financial strength and viability for the chapter with a cost-effective method for our corporate sponsors to gain visibility in the Oklahoma healthcare marketplace. Sponsorship funds generated shall be targeted to underwrite the cost of chapter meetings and events; and to encourage and support other services, which promote the objectives of the chapter.

Chapter Website

The Chapter Website Committee assists HFMA chapter and members by posting current chapter activity. Our Chapter website address is <http://www.ohfma.org>

Social Events Committee

The objective of the Social Activities Committee is to plan activities during the year which serves as social functions for the Chapter. This will provide our members opportunities for social interaction, networking, and fun. This Committee coordinates with program and sponsorship committees on all events.

Managed Care Committee

The Managed Care Committee contributes topics and speakers on managed care topics and promotes increased awareness and involvement for those interested in managed care and its administration.

Management Practices Committee

The Management Practices Committee coordinates project administration activities and prepares Yerger project submissions for recognition by the National Office of HFMA.

 Membership Committee

The objective of the Membership Committee is to monitor and report changes in the local chapter membership. The committee works with National HFMA to maintain an up-to-date membership roster. The committee also supports the chapter with the greeting of new members and is focused on new member retention.

 Newsletter Committee

The Newsletter Committee is responsible for publishing the chapter newsletter four times each year. The Committee reviews articles and corresponds with the various other committees regarding information to be published in the newsletters.

 PAFS Forum Committee

The Patient Access and Financial Services Forum is a committee responsible for facilitating PAFS monthly e-Forum communication and program topics for the Oklahoma Chapter PAFS subgroup program at each chapter conference Program Committee.

 Program Committee

The Program Committee is responsible for the content and format of the four educational offerings each year.

 Scholarship Committee

The Committee promotes awareness of HFMA and opportunities in healthcare finance at the student level via the Chapter's Donald R. Plant Memorial Professional Advancement Award. The awards are financed through Sponsor donation and a silent auction held once a year.



Get Published

We are always looking for articles from our members. Do you have an article on a current financial healthcare topic? Please send it to cwilliams@bkd.com.



Photographers Wanted

Are you an amateur photographer, or maybe just someone with a camera phone? We would love to publish your exciting HFMA pics in the Bottom Line. We are looking for pictures of our members at events. So next time you go to an HFMA event, bring your digital camera and take some pictures. Email them to cwilliams@bkd.com.



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EDITORIAL POLICY

The statements and opinions appearing in articles are those of the author and do not necessarily reflect the view of the Oklahoma Chapter, the Healthcare Financial Management Association, or the editor. The editor reserves the right to edit material and accept or reject contributions whether solicited or not. All correspondences are assumed to be released for publication unless otherwise indicated.

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